

*Quality Solutions  
for Demanding Needs*

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Provide '**Quality solutions for demanding needs**', yes, that is what we do ...

Sherman is a leading provider of industrial, instrumentation & integrated monitoring/control/automation products and solutions that include providing technologically advanced engineered products & systems and other products like Elements, Indicators, Detectors, Meters, Sensors, Switches & Transmitters which are manufactured by our exclusive foreign partners.

Our business is to increase efficiency, ensure safety & thus, reduce cost of ownership. We are a recognized technology company with expertise in the areas of:

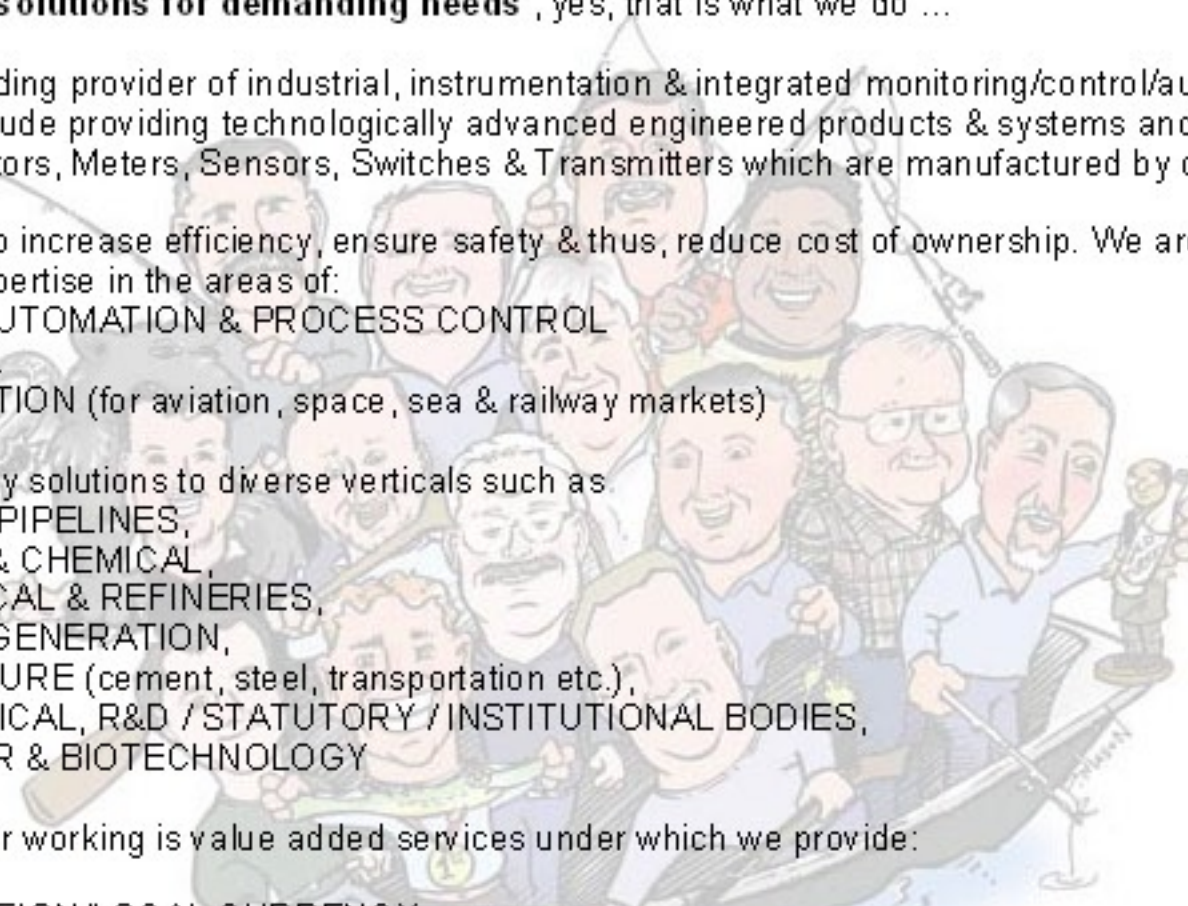
- \* INDUSTRIAL AUTOMATION & PROCESS CONTROL
- \* ANALYTICAL &
- \* TRANSPORTATION (for aviation, space, sea & railway markets)

We provide quality solutions to diverse verticals such as

- \* OIL AND GAS, PIPELINES,
- \* FERTILIZERS & CHEMICAL,
- \* PETROCHEMICAL & REFINERIES,
- \* LNG, POWER GENERATION,
- \* INFRASTRUCTURE (cement, steel, transportation etc.),
- \* PHARMACEUTICAL, R&D / STATUTORY / INSTITUTIONAL BODIES,
- \* SUGAR, PAPER & BIOTECHNOLOGY

A basic part of our working is value added services under which we provide:

- \* MARKETING
- \* SALES IN FOREIGN/LOCAL CURRENCY
- \* CUSTOM DESIGNING/ENGINEERING & INTEGRATION,
- \* EXECUTION I.E. INSTALLATION SUPERVISION, COMMISSIONING,
- \* TROUBLE-SHOOTING/SERVICING, TRAINING & MAINTENANCE



Set up in 1973 in New Delhi, Sherman is driven by its strong values and organizational behavior. We believe that growth is directly proportional to Customer satisfaction. With

\* OVER 50 PROFESSIONALS

\* MORE THAN 30 YEARS OF DOMAIN EXPERIENCE

\* INDIA WIDE PRESENCE WITH A


\* COMPLETE MARKETING to EXECUTION to AFTER SALES SUPPORT INFRASTRUCTURE

We aim at creating value for our Customers in an ever-changing market. We have participated in thousands of projects & have worked in almost every type of environment earning the satisfaction and loyalty of many Customers who work with us year after year. While all our products carry superior value-add, impeccable quality & advanced technology, the real differentiator is our team's experience, its make up & their attitude to 'really help'. Our team has a balanced & effective mix of the 'right' people. Some of them hold masters in Sciences, some who are Engineers across different disciplines, some hold PhDs, some of who are service, commissioning & troubleshooting specialists while others are specialists with advanced degrees in Management from renowned universities.

To build value, is key. Acting with responsibility makes the difference. This is our legacy; this is our future. Our key to success lies in how we use our knowledge & skills to bring our Customers '**Quality solutions for demanding needs**' ...


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

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Experience




"The list of Customers served and Projects executed by us for leading Government and Private Companies is long, in fact... quite long. Continuous improvisation with increasing financial strength has helped us move up the Value chain doing newer things and newer ways.

Sherman has worked in close co-ordination with the Customers to establish the standards and quality assurance criteria that have positioned us Strongly, Radically and Distinctly. Sherman has an enviable track record of successfully completing many projects across a cross-section of our Customer base"





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Structure'n' Strength

Ours is a flat and parallelly structured organization such that any person in the structure can access the other, immediately, and without going through an intermediary. We have not allowed our internal hierarchy to confuse Customers, so the structure and job functions at Sherman are simple.


"Strength grows best, in the garden of Experience" - we have constantly innovated and implemented newer ways to effectively serve the market. Over 30 years of experience have helped us institutionalize our philosophy and establish our Credibility. We have expanded our offerings to the Customers and helped uncover, and capitalize on challenging opportunities thus creating a distinct position for ourselves in the marketplace. And; we have done this 'consistently'. This 'consistency' and this 'credibility' is our Strength.





*teamwork*





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Our tomorrow


Sherman must continue to add 'Substantial Value' to our Customer's businesses by 'Effectively' serving them with a 'Careful mix' of 'Extremely Useful', 'Totally Efficient', 'Completely Reliable', 'Fully Sturdy', 'Quality driven' & 'Very Reasonably Priced' Products & Services. Along with ensuring financial growth, we will strengthen and form alliances with those Manufacturers, who we believe, provide 'real' Value to the Customers. All this will go a long way in Sherman's long-term strategy of enhancing Company credentials.


The proven Products and Services pioneered by our Principals - the 'Value-Added' brought in by us through our Infrastructure, Knowledge & Skills, will continue to quickly replace the 'Conventional'. While this is sure to benefit the Customer, it will also provide us a higher and stronger platforms to innovate & expand our 'spectrum of offerings' providing us with deeper and stronger roots for continued growth. Sherman will continue to add new meaning to the term 'Problem Solver' by finding newer and better ways of becoming a facilitator of 'Increased Profits' by 'Powering Technology by Knowledge and Skills'.


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Community

Sherman's founders experienced the pain of partition of India and Pakistan and came to India as virtual destitutes. We believe that the fortunate few who are blessed by the grace of God must help those who are not so fortunate. Sherman has a social conscience and a stake in India's secularism and communal harmony because we believe that the Indian industry cannot prosper amidst the death and destruction unleashed by communalism.

At Sherman, our Management's key contribution has been in the area of human relations based on trust, encouraging innovations and de-emphasizing hierarchies. We take our jobs very seriously but our aim is not to simply make profits. We make a sincere effort to make Sherman "human" and our workplace enjoyable & purposeful.

In addition to our priorities on the family and corporate front, we do find time to do our bit for communal harmony & helping the helpless. In our own small way, by enthusiastically contributing regularly to Riot funds, Community Education, Blind Relief Camps, Old age Homes, Institutes for the Handicapped, War widows relief Institutions and Animal Hospitals, we carry on this crusade for peace, love, prosperity and tolerance.